

# Comprehensive University Internationalization: Strategies for South and East Asia



U.S.-CHINA  
INSTITUTE  
AT BRYANT  
UNIVERSITY

November 12-13, 2015 ■ Bryant University, Smithfield, Rhode Island

**THIS FORUM WILL ENGAGE SENIOR INTERNATIONAL OFFICERS** and attendees in discussions about the current educational environments in South and East Asian countries, effective recruiting practices, how to better serve the student populations from these countries, and developing successful strategies for operating in these countries.

## SESSION LEADERS:

**DR. HONG YANG** (Host)  
Bryant University

**STEVE BARCLAY**  
Hong Kong Economic  
& Trade Office, New York

**DR. WILLIAM BRUSTEIN**  
Ohio State University

**DR. DULEEP DEOSTHALE**  
Admission Table

**JOHN ERIKSEN**  
Bryant University

**DR. MARIKO ITOH HENSTOCK**  
Boston University

**KATHERINE P. KAUP**  
James B. Duke Professor  
of Asian Studies  
and Political Science  
Furman University

**DR. JONGSUNG KIM**  
Bryant University

**DR. MAILEE KUE**  
Bryant University

**KONGLI LIU**  
Bryant University

**DR. RONALD SULESKI**  
Suffolk University

## THE FORUM WILL HELP PARTICIPANTS:

- **Better understand East and South Asia's fast evolving education systems and the implications for American higher education institutions**
- **Learn effective recruiting practices in East and South Asia**
- **Increase awareness of the needs of Asian students on their campus**
- **Enhance their working knowledge of how to best engage with and serve students from these countries**
- **Develop institutional strategies to better engage Asia**

## FOUR SESSIONS WILL COVER:

- **The Dynamics of Chinese, Indian, and Korean Educational Systems**
- **Recruiting in Asia and Student Mobility**
- **Challenges for Asian Students at American Universities**
- **Establish a Permanent Presence in Asia**

## REGISTRATION

**Cost: \$50 (includes three meals) ■ Capacity: 60**  
attendees Register at [www.bryant.edu/aiearegistration](http://www.bryant.edu/aiearegistration)  
between September 3–October 9

## LOCATION:

Bryant University, 1150 Douglas Pike, Smithfield, RI 02917  
15 minutes from Providence, RI; one hour from Boston

## CONTACT:

John Forrest  
[jforrest1@bryant.edu](mailto:jforrest1@bryant.edu) ■ (401) 232-6884

Bryant University

[www.bryant.edu](http://www.bryant.edu)